



THE CHARGER YEARBOOK SENIOR AD ORDER FORM

The sales deadline is December 15, 2017. Images are due by December 15, 2017 by email or mail.

Student's Name _____

Purchaser's Name _____

Email Address _____

Phone Number _____

Address _____
Street Address

City State Zip Code

Message Write your message here OR email it to rhema.hill@cfisd.net

Ad Sizes and Costs (check your choice)

Full Page.....\$250
Max 10 photos
Up to 300 words

1/2 Page.....\$180
Max 5 photos
Up to 150 words

1/4 Page.....\$125
Max 3 photos
Up to 75 words

1/8 Page.....\$75
Max 1 photo
Up to 50 words

*Additional photos and reaching over word count is contingent upon space availability

Order

This order is for a yearbook ad only. You will receive one proof of the completed ad.

of photos enclosed _____

Confirmation

I have read the reverse side of this contract for important information.

Signature of purchaser

CASH OR MONEY ORDER ONLY. Sorry, no checks.

Total = \$ _____

FOR OFFICE USE ONLY

Date of purchase _____

Money Order # _____ CASH

Receipt number _____

rhema.hill@cfisd.net
281.807.8074

Complete orders can be dropped at the front office, brought to room 1866 or **mailed to** Cypress Ridge Journalism Department, 7900 N Eldridge Pkwy, Houston, TX 77041.

DESIGN

The yearbook is designed using Photoshop CC and InDesign CC. The yearbook staff will design your ad for you. If you have specific design ideas or requests, please include a sketch and we will do our best to accommodate your wishes. Please indicate if you want photographs to be black and white; otherwise, all color photos will be printed in color.

PHOTO REQUIREMENTS

- All photos must be a duplicate, no original (photos will not be returned). No copies from ink jet, laser or digital printers.
- We recommend you scan your original image(s) and burn it to a CD. This service is provided at many local photo developing centers.
- Digital or scanned photos must be **300 dpi JPEG format** submitted on non-returnable CD's.
- To insure the best quality, avoid cutting or cropping photos.
- NO collages or pre-drawn ads will be accepted.

STUDENT PUBLICATIONS

- **In buying this ad, the buyer is aware the ad is a student created product in an academic production class. Errors can and will occur.**
- The school, administration, adviser, faculty, students, publisher, or photo studio(s) are not libel for errors, missing information, photos or lost materials.
- Digital media or technology malfunctions can and will occur causing lost data. **No refunds or reprints will be made.**

COPYRIGHT LAWS

- Copyright laws require all quotations be credited by original author or be quoted by "Author Unknown."
- A maximum of 4 lines of a copy written song, poem, etc. may be printed without authorial consent and must remain in the original text. Material written prior to 1920 is exempt (i.e. Shakespeare, Bible verses, ancient Greek words).

ALL ORDERS MUST BE
PLACED BY
DECEMBER 15, 2017.
IMAGES MUST BE
SUBMITTED BY
DECEMBER 15, 2017.

